附件2

**晋城市电子商务发展专项资金项目申报表**

**单位：**万元、人

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **单位名称** | | | |  | | | | | | | | | |
| **单位地址** | | | |  | | | | | | | | | |
| **单位性质** | | | | （国有、民营、外资） | | **法定代表人** | | | |  | | | |
| **注册时间** | | | |  | | **组织机构代码证号** | | | |  | | | |
| **注册资本** | | | |  | | **实收资本** | | | |  | | | |
| **净资产** | | | |  | | **负债总额** | | | |  | | | |
| **开户银行** | | | |  | | **银行对公账号** | | | |  | | | |
| **项目联系人** | | | |  | | **联系电话** | | | |  | | | |
| **平台型企业填报此项** | | | | | | | | | | | | | |
| **平台网址** | | |  | | | | | | | | | | |
| **平台名称** | | |  | | | | | | | | | | |
| **本年度职工总数** | | | |  | | | **其中：电子商务**  **从业人数** | | | |  | | |
| **ICP许可证号** | | | |  | | | **ICP许可证时间** | | | |  | | |
| **ICP备案号** | | | |  | | | **备案时间** | | | |  | | |
| **网站日均浏览量（pv）** | | | |  | | | **年增速** | | | | **%** | | |
| **网站日均浏览量（uv）** | | | |  | | | **年增速** | | | | **%** | | |
| **网站注册用户数** | | | |  | | | **年增速** | | | | **%** | | |
| **平台销售额或服务性收入** | | | | | | | **2018年** | | | |  | | |
| **2019年** | | | |  | | |
| **本次申报发票金额** | | | | | | | **（万元）** | | | | | | |
| **平台**  **类别** | | **销售类** | | **□B2B □B2C □C2C □其他：** | | | | | | | | | |
| **□综合性 □专业性 （行业类别: ）** | | | | | | | | | |
| **服务类** | | **□物流 □网上支付 □网络营销 □代运营 □信用服务**  **□咨询服务 □培训服务 □电商金融 □其他** | | | | | | | | | |
| **2018年服务企业和个体数量** | | | | |  | | | | |
| **2019年服务企业和个体数量** | | | | |  | | | | |
| **应用型企业填写此项（含大型企业转型）** | | | | | | | | | | | | | |
| **应用类别** | **自建网站** | | **网站名称** | | | |  | | | | | | |
| **域 名** | | | |  | | | | | | |
| **第三方平台** | | **入驻平台名称** | | | |  | | | | | | |
| **网 址** | | | |  | | | | | | |
| **本年度职工总数** | | | |  | | | **其中：电子商务**  **从业人数** | | | | |  | |
| **ICP经营许可证号** | | | |  | | | **ICP经营许可证时间** | | | | |  | |
| **ICP备案号** | | | |  | | | **备案时间** | | | | |  | |
| **网络批发或零售总额** | | | | | | | **2018年度销售总额** | | | | |  | |
| **2019年度销售总额** | | | | |  | |
| **本次申报发票金额** | | | | | | | **（万元）** | | | | | | |
| **网站日均浏览量（pv）** | | |  | | | | **年增速** | | | | | **%** | |
| **网站日均浏览量（uv）** | | |  | | | | **年增速** | | | | | **%** | |
| **网站注册用户数** | | |  | | | | **年增速** | | | | | **%** | |
| **经营类型** | | | | **□网络批发 □网络零售** | | | | | | | | | |
| **□网络化生活服务(经营范围：□餐饮 □住宿 □家政 □休闲娱乐**  **□其他 )** | | | | | | | | | |
| **□其他：** | | | | | | | | | |
| **电子商务服务企业项目填写此项** | | | | | | | | | | | | | |
| **平台名称** | | | |  | | | | | | | | | |
| **网 址** | | | |  | | | | | | | | | |
| **服务商家数量** | | | |  | | | | **服务网点数量** | | | | |  |
| **为电商企业**  **提供的服务类型** | | | | **□产品销售 □创业培训 □策划推广 □物流配送** | | | | | | | | | |
| **□其他：** | | | | | | | | | |
| **本次申报发票金额** | | | |  | | | | | | | | | |
| **项 目 基 本 情 况** | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | |
| **申请单位盖章** | | | | | **县商务局盖章** | | | | | | | | |
| **年 月 日** | | | | | **年 月 日** | | | | | | | | |

备注：填报数据截止2020年2月底。